



# LEADERS Program

[wecanbmore.org/LEADERS](http://wecanbmore.org/LEADERS)

A project of Wheelabrator Baltimore



# EVERY ONE OF US CAN HAVE A SIGNIFICANT AND SUSTAINABLE IMPACT ON THE FUTURE OF BALTIMORE CITY.

## WE CAN BMORE LEADERS Program

Join with other committed city residents and local advocacy organizations to empower your neighbors with the tools to reduce waste, sustain beautiful communities and create a stronger, healthier Baltimore.

### LEADERS' responsibilities include:

- ✔ Engage members of your community in waste reduction initiatives.
- ✔ Work with WE CAN BMORE to track recycling rates and engagement in targeted areas.
- ✔ Attend meetings with other WE CAN BMORE LEADERS to share best practices and provide peer support.

### LEADERS receive:

- ✔ A welcome kit that includes recycling and composting supplies and education, reusable beverage containers, shopping bags, gloves and sewer stencils, along with materials to distribute to neighbors about the benefits of beautiful and clean communities.
- ✔ Opportunities to meet with other WE CAN BMORE LEADERS and city advocacy organizations to discuss programs and engagement strategies that work.
- ✔ Resources and support to host neighborhood cleanups, community meetings and other events that promote waste reduction and neighborhood beautification.
- ✔ Information about resident concerns in your community around waste reduction.

For more information and to sign up, visit:  
[wecanbmore.org/LEADERS](https://wecanbmore.org/LEADERS)

